



Everybody Ought to be Rich: The Life and Times of John J. Raskob, Capitalist (Hardback)

By Professor of History David Farber

Oxford University Press Inc, United States, 2013. Hardback. Book Condition: New. 236 x 163 mm. Language: English . Brand New Book. John Raskob is not a name that looms large but his greatest building casts a shadow on us every day. Financier of the Empire State Building, Raskob was a self-made businessman who worked for DuPont and for GM and famously invented with the idea for consumer credit, which he first offered to individual car buyers (GMAC). A friend of New York Governor Al Smith, Raskob became active in New York politics and ran the Democratic National Committee and Smith s campaign for the presidency. He invested his own fortune heavily in the Empire State Building, built at the height of the Great Depression. A colorful figure, Raskob s life evokes the roaring twenties, the Catholic elite, the boardrooms of America s biggest corporations, and the rags-to-riches tale that is central to the American dream. His most famous interview was entitled Everybody Ought to Be Rich in Ladies Home Journal in August 1929-on the eve of the stock market crash-and his personal achievement of such extraordinary wealth and power highlight just how far he came traveled from a teenage candy...



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