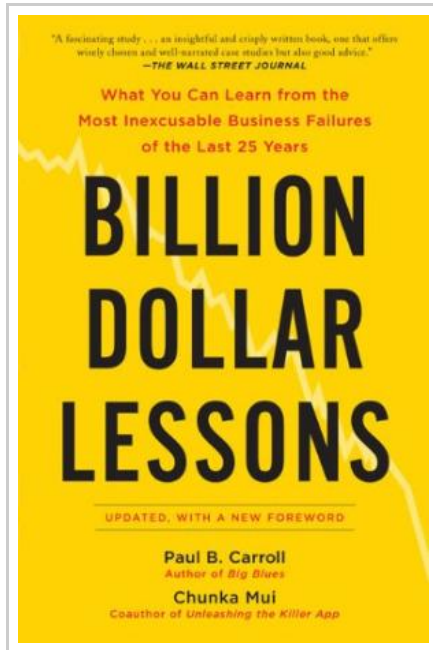



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Billion Dollar Lessons: What You Can Learn from the Most Inexcusable Business Failures of the Last 25 Years

By Chunka Mui, Paul B. Carroll

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