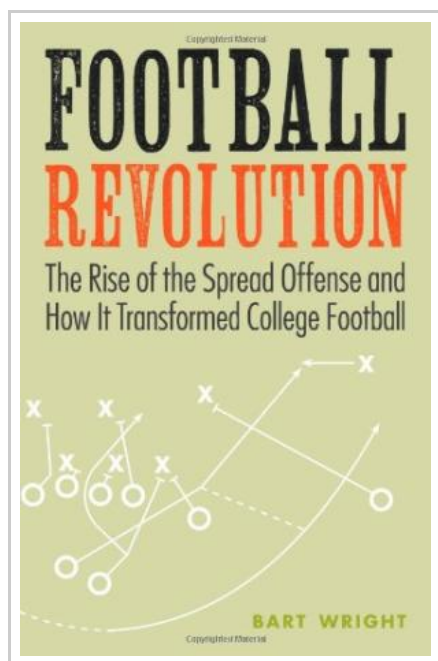




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Football Revolution: The Rise of the Spread Offense and How It Transformed College Football

By Wright, Billy

University of Nebraska Press, Lincoln, 2013. Paperback. Book Condition: New. First Edition. For the last twenty-five years the most dominant offensive strategy in college football has been the spread offense which relies on empty backfields lots of receivers and passing and no huddles between plays. Where the spread offense started why it took so long to take hold and the evolution of its many variations are the much-debated mysteries that Bart Wright sets about solving in this book. Football Revolution recovers a key overlooked part of the story. The book reveals how Jack Neumeier a high school football coach in California in the 1970s built an offensive strategy around a young player named John Elway whose father was a coach at nearby California State University Northridge. One of the elder Elway's assistant coaches Dennis Erickson then borrowed Neumeiera's innovations and built on them bringing what we now know as the spread offense onto the national stage at the University of Miami in the 1980s. With Erickson's career as a lens this book shows how the inspiration of a high school coach became the dominant offense in college football prepping a whole generation of quarterbacks for the NFL and forever changing...



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