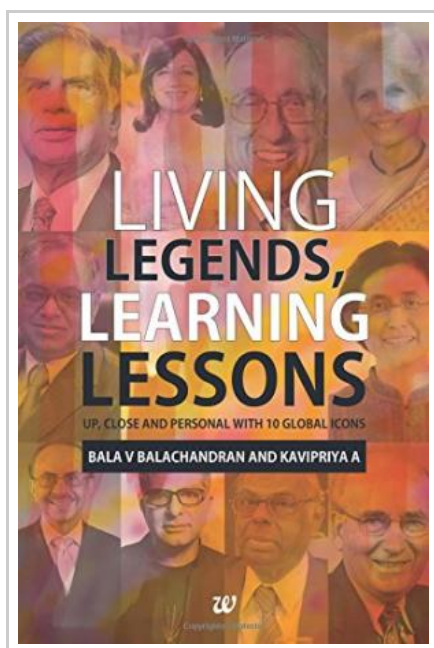



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Living Legends, Learning Lessons Up, Close and Personal with 10 Global Icons

By Bala V. Balachandran & Kavipriya A. (Authors)

Westland Limited, New Delhi, India. Softcover. Book Condition: New. Leadership is a difficult subject to write on. There is no formula or a set of specified skills that makes a good leader. Leadership is not something that one is born with. It is a multitude of many traits and one can never stop learning how to be a better leader. Living Legends, Learning Lessons by Prof. Bala V Balachandran and Kavipriya profiles ten path-breaking leaders from the world of business, government, spirituality and academia. The book captures their life story and also offers the reader a generous glimpse of their personal side. To know the person behind the name is a rare privilege and this book goes up, close and personal with these leaders and makes them relatable to the common man. As Keki Dadiseth notes in his Foreword, "Many of the insights that Bala mentions in this book are ones that are essential for a successful leader. The qualities of sense of purpose, foresight, spirit of innovation are indispensable for leaders in today's highly competitive and fast paced business landscape. At the same time, I also recognise the importance of traits like acting on impulse and apprehension of failure..."



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