



By Bruce Barton, Richard M. Fried

Ivan R Dee, Inc. Paperback. Book Condition: new. BRAND NEW, The Man Nobody Knows, Bruce Barton, Richard M. Fried, Bruce Barton's 1925 effort to reconfigure Jesus for the Roaring Twenties turned into one of the great best-sellers of the century. No Puritan or Prohibitionist, here was Christ as the world's first advertising man, a great business executive who "picked up twelve men from the bottom ranks of business and forged them into an organization that conquered the world." In his Introduction, Richard M. Fried explores the book's rich insights into the culture of the 1920s.





## Reviews

Merely no words to describe. I have got study and i am confident that i am going to planning to go through yet again once again in the foreseeable future. You will like just how the writer compose this publication.

-- Devante Schmitt

Complete guideline! Its this sort of excellent read. I could comprehended every little thing out of this written e publication. Its been designed in an remarkably easy way and it is only right after i finished reading this publication by which really transformed me, affect the way i think.

-- Prof. Shanie Schinner Sr.