



Improvise. Adapt. Overcome.: More Ideas for Advancing Your Business (Paperback)

By Kenneth W Keller

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.PRAISE ACROSS THE COUNTRY FOR INNOVATE. ADAPT. OVERCOME. Sometimes businesses become so complex that it's easy to take one's eye off the ball. Generally, when management is truly passionate, focused, and committed to achieving company performance goals their business is successful. I feel this book will serve as a valuable tool to inspire the very passion and commitment businesses need to remain on top of their game. -Jim Reid, Vice President, Budget Rent a Car of Southern California Ken Keller is one of the most insightful business advisors I have ever met, from the standpoint of being able to zero in on what really matters in building a successful business. His advice essentially comprises everything they don't teach you in college about running a company. -Tom Jackson, Stonewall Ventures, Charlotte, North Carolina Ken, like no other author, has a unique way of sending a clear message in a manner that we can all receive. He has a knack of summarizing the works of others, giving his own sound business advice and just leaving us feeling...



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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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